

# EPIC QUEST

## Introduction

EpicSideQuest/MetaPug NFTs created by EpicSideQuest Studios. EpicSideQuest Studios is creating a DAO to build a game studio. The MetaPug NFT project (on Ethereum mainnet) is at the forefront of the project, founding a group of individuals to pilot the production of our game development studio. The main goal of our project is to create a sense of mutualism between developers and players.

## Project

The project is a long term, open ended collaboration with a community to produce something beneficial for all parties. MetaPug NFTs are meant to share original art and symbolize the greater experience of developing video games. 10,000 MetaPug NFTs will power the first stages of studio building.

The end product of our project is a fully functional and playable vertical slice. By definition, a vertical slice is:

*"A fully-playable portion of a game that shows its developer's intended player experience"*

*-xsolla.com*

This portioned experience will help pitch a completely original idea and proof of concept to a producer that will fund the project in its entirety.

As a holder of our MetaPug NFTs, you'll have VIP access to the birth of a game studio and its proceeds. Holders will also be able to participate in governance of the community wallet via a Decentralized Autonomous Organization (DAO), where they can exercise voting rights on key decisions.

Building a strong community is paramount to our project. We would like to harness the potential of our holders for a vast amount of decisions and in return, reward them for

their participation. We will be implementing innovative holder perks like a Community Wallet, DAO mechanics, airdrop rewards, merchandise access, metaverse 3D content and much more!

## **Team**

We are a humble team of two game industry professionals leading the EpicSideQuest DAO. As young passionate game developers, myself (Nick Melillo) and my wife (Lisa Melillo), have worked in the game industry for a total of 6 years. We are still contributing to indie and AAA games alike. A love for games and drive for something more has brought us into the realm of blockchains and metaverse lands. With our shift into crypto, we bring a potential solution to what we believe is the larger issue in gaming. After years of experience as both gamers and developers we have found the community to lack the unity and synergy between developers and players that there should be. We believe that players and developers can help each other to make a holistic gaming ecosystem possible.

## **Main Goal/Core Concept Explanation**

The EpicSideQuest DAO's project will resemble the fruits of true collaboration within a community. We will bring our DAO together into the same virtual space to collaborate, discuss and propose ideas. Ideas that will lead to solutions to some of the most fun decisions of making a great game studio.

There are several audiences/participants we would like to bring into the project. First and foremost, those people who have always wanted to create a video game. There are many in this world that have had the passion but no way to bring it to life. We believe these people would be best suited for positive reflectivity in the project. Creativity is beautiful and paired with a desire or passion can be power. Another target audience best suited for this project is creative people with a drive. Creatives, especially with experience in creating games, will truly shine and get excited about our experience. Alternatively, we also welcome players who care about the product they immerse themselves in. These people who care about what they are experiencing enough to want to make a change will be a breath of fresh air to existing developers. A mixture of these

two personality types is imperative and will grant balance within the decisions that need to be made along our journey.

There are several major pillars of the project we think will lay the foundation for a successful journey. Setting up a studio with good grounding will be important when moving forward with content creation and game projects. Creating a mindful working space is a priority early on in this project, as communication will be key when developing at so many angles. Exposure and input from all parties will need to be apparent and easily accessible if we are to truly become mutually beneficial to each other. The virtual space will need to be fun, productive and organized. As of right now, Discord will serve as the interface of our DAO and early studio communications. The next most important pillar will be the fabrication of a game studio. This portion will arise from the outcome of several political and game development decisions made by the DAO early on in its lifespan. These are some of the most impactful and important decisions the DAO will need to answer. Based on these decisions, a game studio will be formed. The next pillar is producing a vertical slice and will fall into place almost naturally and in tandem with the previous pillar of curating a game studio. These two pillars are almost one in the same in terms of characterizing what the production stands for and what kind of tone we will set as a company

## **DAO Road Map**

EpicSideQuest participants and MetaPug owners take part in an exciting Roadmap 1.0 delivery. Here's what to expect:

20% - Reveal Game Studio Roadmap

30% - NFT Free Giveaway to Holders

60% - Announce Community Wallet and DAO Mechanics

80% - 3D Content Drop

100% - Begin Game Studio Roadmap

Our first milestone is yes... revealing another roadmap. This roadmap is unique however. This will be the expectations of our quest to create a studio and vertical slice.

## **Holder Utility and Perks**

Holders of MetaPug NFTs will have VIP access to all kinds of perks and experiences in our EpicSideQuest DAO and community! Here are some to get excited about.

Owning a MetaPug is like owning a piece of our company except better. Better in the sense that proceeds from the finished game will be returned to investors like yourselves, who've got our infant stages up and running.

Our community wallet is the funding for our studio and game project. Being a part of the community, you will have the ability to vote and propose solutions on what we do with the community wallet inventory. These executive level decisions involve the direction of a game studio and video game creation.

Although these decisions are hard work, it's not all business here at the EpicSideQuest DAO. There is an open line of communication for propositions of all kinds. Things like IRL merchandise and 3D content for metaverse games are amongst our trajectory. Owners are granted exclusive access to these benefits when they drop, placing them ahead of the pack when these sales go public, not to mention chances to help design the content.

IRL events are something we would like to strive for as well. Being attendees at multiple GDC events, Lisa and myself are no strangers of gaming conventions and networking with business associates and friends alike. We might even want to reserve a booth for our favorite game conference in SF when the time comes ;) .

## **Art**

Lisa and I come from a robust background in both traditional and digital art. Having studied in several schools over the span of 15 years (considering that I'm 30, that is half my life) we have extensive training in the elements and principles of design.

The MetaPug character comes from the simplicity of something we can all relate to and something we all love. MetaPug first came about from our love for dogs. We chose a breed and pose that makes the viewer feel warm and welcome but also makes them feel the need to lend a hand or support the dog. The idea behind portraying these emotions in our art is to resemble what we would want in our community to reinforce our project. This combined with the games, movies and entertainment as traits we all love, brings this MetaPug collection concept full circle.

Creating these traits was a blast as well. We hand drew each line, color and trait for the entire collection. Much love has gone into this project. We spent a little bit of time each day delivering an original feel and style. After spending months with MetaPug, we are still able to laugh each time we work on a trait or bring him into a new setting.

## **Project Financing and Initial Revenue**

The cost to buy a VIP ticket to our one of a kind experience of creating a game studio and producing a game from scratch will be offered through the purchase of our MetaPug NFTs at 0.32 ETH a piece. Our MetaPug NFTs will be available via public sale in the near future (we're aiming for May-June). Wallets will be limited to 3 NFTs. This can be revisited after the initial drop and changed any time.

250 MetaPug NFTs will be reserved and minted for the developers, while the remaining 9,750 will be minted by the public.

A creators fee of 10% will be issued when selling MetaPug NFTs. MetaPug NFTs are your **ticket to an experience**, they should be valued as an all access pass and not a token of trade. But ultimately it's up to you what you do with your purchased pug.

The proceeds will be divided up amongst the DAO developers and the community wallet. DAO Developers will receive a total of 30% while the community wallet will receive the remaining 70%. The community wallet will provide funds for developers to upkeep the DAO, the studio and production of the game's vertical slice.

## **Future Proceeds**

At the opportunity for us to sell merchandise (seeing as it is supported by the DAO), the direction of the proceeds from the store will be discussed and decided upon by the DAO.

Seeing the vertical slice successful in winning a producer that will fund the production of a full fledged game, revenue from buyers of the developed video game's public sale will be given back to the holders at a percentage that is still to be determined. This will depend on the parameters of the created game agreed upon by the DAO. If it is free to play, holders will receive a different form of payment for their services.

## **Exclusive Experiences For Holders Involving The Studio**

Holders have access to exclusive experiences involving the studio created as a result of the DAO formation. If our studio is location based, holders will receive all access passes to visit the campus and team on their own accord. If the studio is virtual, holders will receive special in-space content that sets them apart from others to declare their standing of being a part of the DAO. Many Executive experiences will be voted upon by the DAO and upheld within the chosen parameters over time.

## **A Message From Nick and Lisa**

Bringing a community of passionate gamers and developers alike into a singular working mind is a tall task. Thankfully Lisa and I have a great understanding of passion. We are all just dreamers until we adopt a sense of drive and determination to make that dream a reality. Having gone through life changing experiences of our own, following our passion, uprooting our lives and pushing ourselves to achieve what was in our sights, we arrived at a feeling of accomplishment and achievement we think everyone should feel at least once in their lifetime. We want you to be the next one to feel empowered in that sense of creation and ownership. You are the power behind the machine we will create. You are the key to unlocking an experience not only for developers but for gamers. Reaching for that next level of greatness will inspire others to follow in your footsteps. When we shine as a community, success is undeniable.

## Disclaimer

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